



**2**  **14**

**Highlights Report**

# 2014 Highlights at a glance



## 1 International community

Global partnerships with **5** international networks

New offices in Sri Lanka, Switzerland, UAE

Trained more than **80** executives

**7th** Yearbook entitled "Beyond Borders"

Funded **2** NGO projects

**100%** carbon neutral firm (offices, website, SF, Yearbook)

**2nd** Sustainability Report checked by GRI

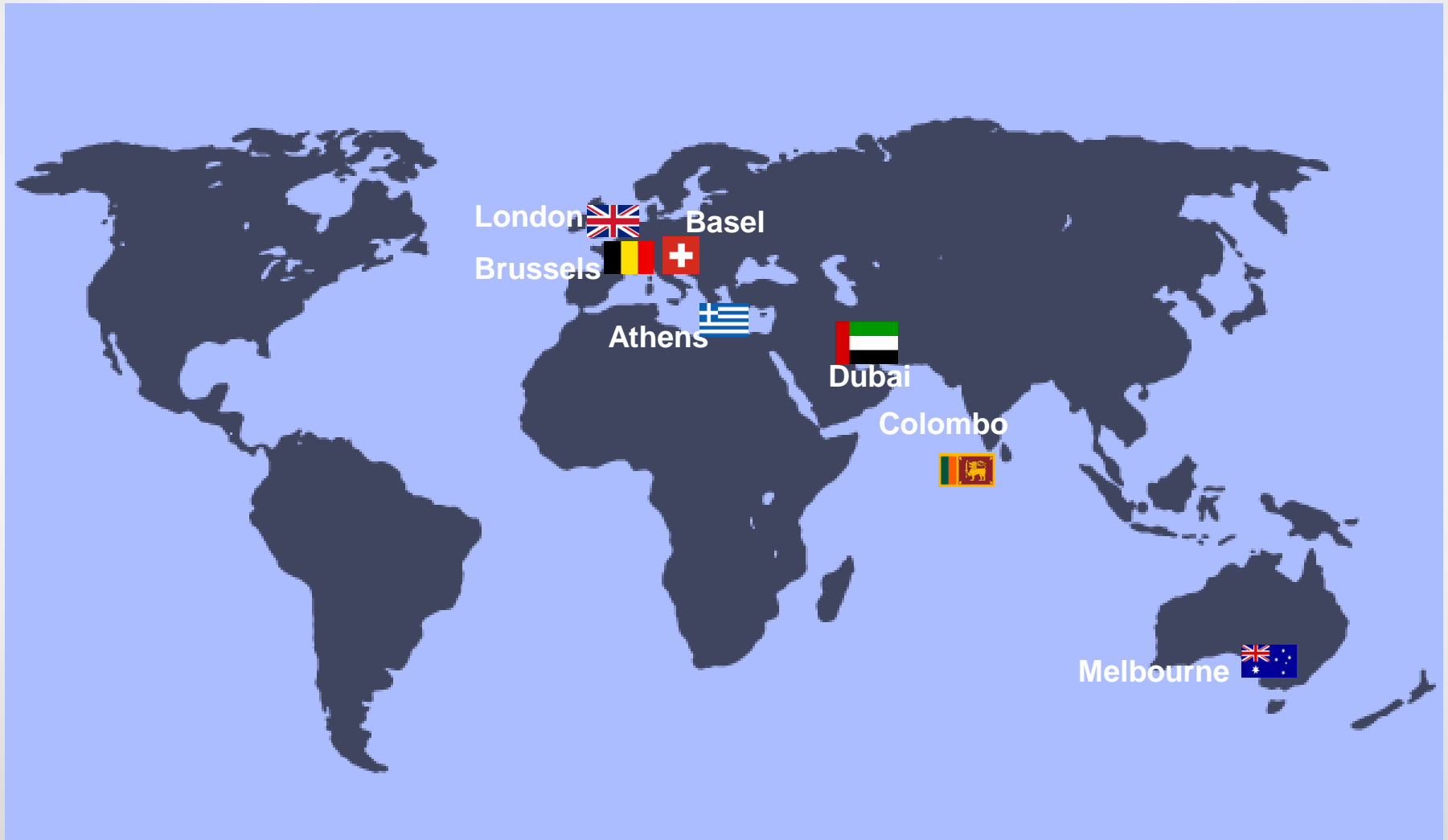
**9,149** Facebook fans

Media partner/organiser of **26** local conferences/events

Media partner of **35** international conferences/events

## New services

# Global Presence



# The same mentality



# Global Partnerships



5

New global partnerships

6

Continued partnerships

# Global Partnerships



TO BE CONTINUED

The **SROI** Network  
Accounting for Value



Report or Explain  
Campaign Forum



The Academy of  
Business in Society



# Sustainability Report



## Reporting Frameworks



## Report Assurance





# Yearbook 2013/14

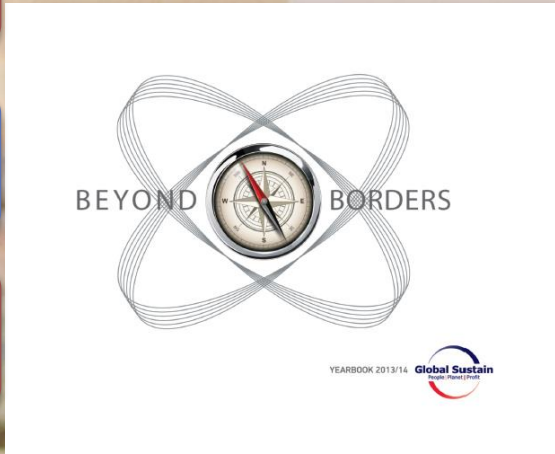


**7th**  
*publication*

**34**  
*contributors*

**13,000**  
*recipients*

**50+**  
*countries*



Yearbook 2013/14

BEYOND  
BORDERS

**3/7/2014**

B&M Theocharakis Foundation





# Sustainability Forum 2014



# Sustainability Forum 2014



October 3  
Athens, Greece

9 workshops

3 plenary sessions

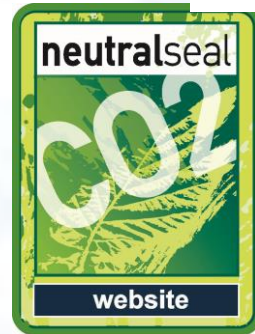
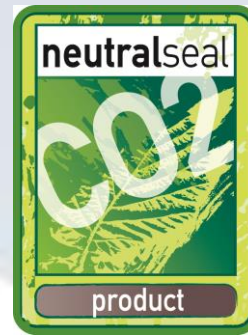
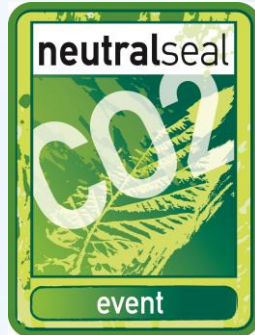
80 attendees

12 trainers

Time	Session
09:00	Coffee-Registration
09:30	Plenary session 1: The future of sustainability reporting and how GRI can meet the new EU Directive on the disclosure of non-financial reporting Panagiotis Louzias
10:00	Coffee break
10:30	Workshop round 1
10:30-11:00	Workshop 1.1 GRI Materiality Analysis: insights, experiences and leading practice Klara Konti
10:30-11:00	Workshop 1.2 An introduction to CSR & Sustainability Michael Spanos
10:30-11:00	Workshop 1.3 Dow's Sustainability Journey & cultivating the next generation of Leaders Dr. Despina Anastasiou
11:00-11:45	Coffee break
11:45-13:15	Plenary session 2: New Business Models: How business is redefining value Aris Vrettos
13:15-14:15	Lunch break
14:15-15:00	Workshop round 2
14:15-15:00	Workshop 2.1 The Leadership Agility Factor Georgia Kartsanis
14:15-15:00	Workshop 2.2 Impact Entrepreneurs / Disruptive Businesses / Global 100's Nadine Cino
14:15-15:00	Workshop 2.3 Empowering stakeholders to make sustainable business happen Aoife Connaughton
15:00-15:15	Coffee break
15:15-16:00	Plenary session 3: Emerging global sustainable development Goals (SDGs) and Dr. Georgios Kostakos
16:00-16:15	Coffee break
16:15-17:00	Workshop round 3
16:15-17:00	Workshop 3.1 Green Sustainability Credentials through the climate change and environment related international standards Dr. Ioannis Karampas
17:00-19:00	Cocktail reception - Networking



# 100% CO2 Neutral Company





# Events



35

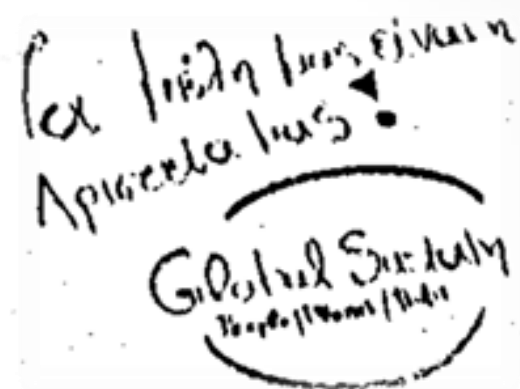
• Local events

26

• Global events



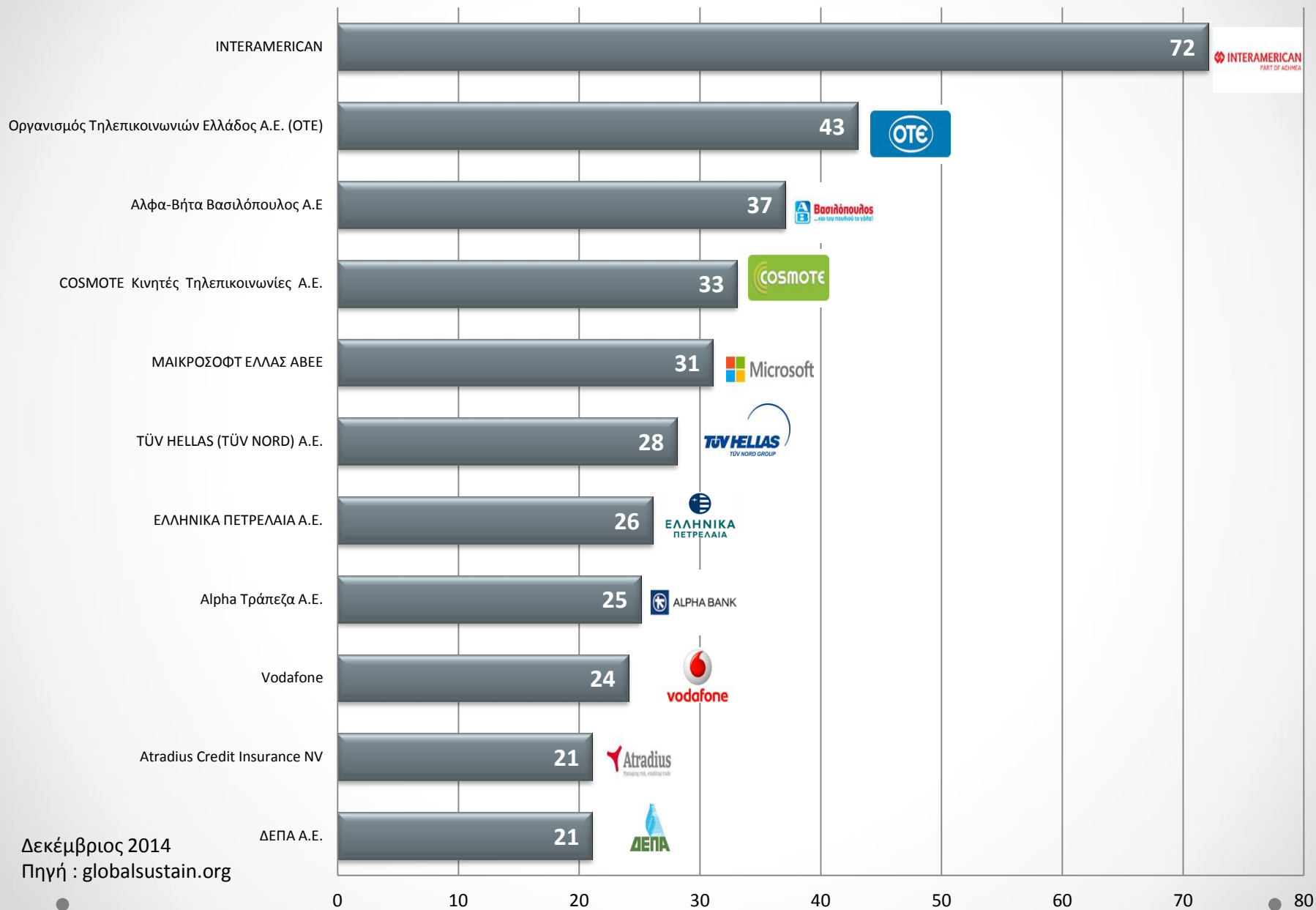
# Our Members



**22** New Corporate Members

**15** New Society Members

# Member Exposure 2014



Δεκέμβριος 2014

Πηγή : [globalsustain.org](http://globalsustain.org)

# 22 New Corporate





# 15 New Society



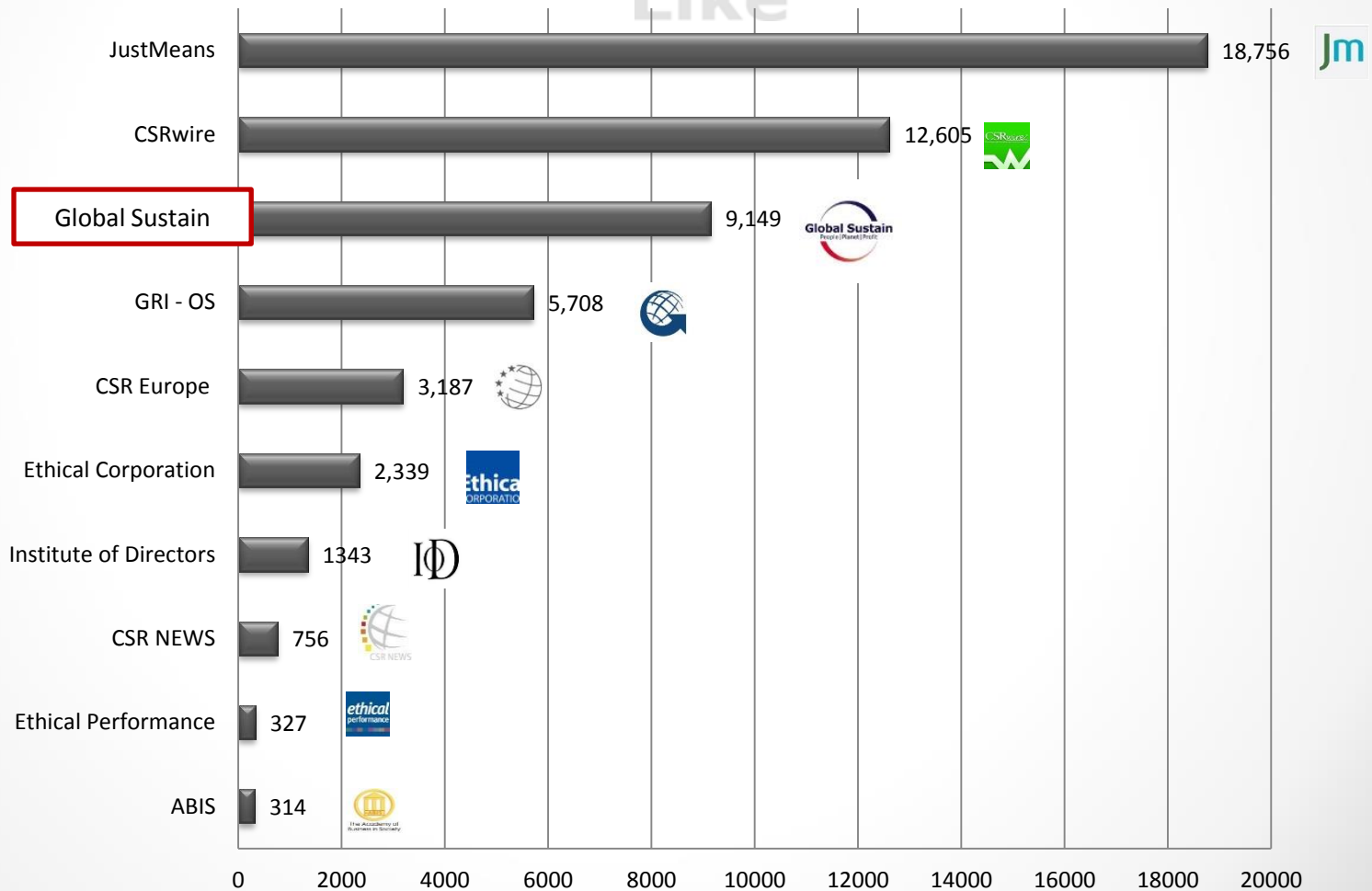
ΣΥΝΔΕΣΜΟΣ ΦΑΡΜΑΚΕΥΤΙΚΩΝ ΕΠΙΧΕΙΡΗΣΕΩΝ ΕΛΛΑΔΟΣ



# Social Media Presence



9,149 Like



## Social Media Presence



**368** *Followers*  
**983** *Tweets*



Global Sustain group: **443** *Members*  
Global Sustain company: **233** *Followers*



**2.697** *Video Views*